



CAMPAIGN COUNSEL BY THE NUMBERS

Now in its public phase and closing on June 30, 2017, the Virginia Military Institute's comprehensive campaign, "An Uncommon Purpose: A Glorious Past. A Brilliant Future: The Campaign for VMI," has soared to new heights in giving and participation.

2

2 generous supporters made gifts of more than \$20 million toward the campaign.

53

Graham-Pelton helped VMI leaders secure 53 gifts and pledges of \$1 million or greater.

311

Donors have committed more than \$311 million, exceeding the campaign goal by 36%.

900

Efforts ranging from an operational assessment to a planning study engaged nearly 900 individuals.

14k

14,829 donors so far have participated in the effort, the largest in the Institute's history.